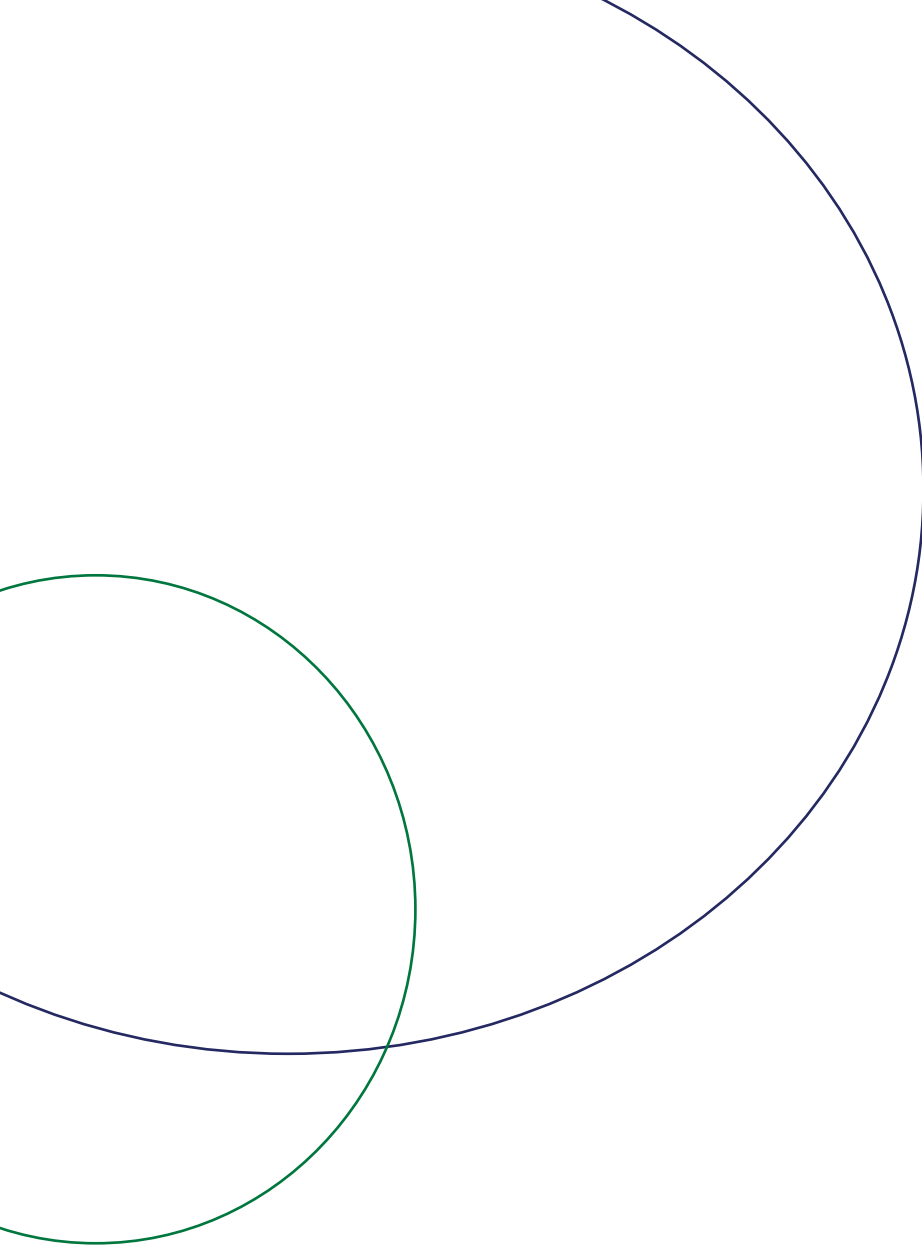




Strategic Direction to 2030



**The strategic direction
to 2030 provides a
framework that defines
the OeLC's purpose
and priorities for the
next 5 years.**

Informed by input from the Executive Committee, Board of Directors, and broader online learning teams, this strategic plan reflects the shared goals of our consortium of school boards. It provides clear direction and focus to guide decisions, resources, and efforts that advance online education across our communities.

The OeLC team will use the plan to drive priorities, with the Executive Committee ensuring accountability

Uniting school boards to empower student learning through online education

Our **mission** and **purpose** form the foundation of our strategic direction, expressing **who** the OeLC is, **why** we exist, and **how** we work together to advance online learning across Ontario.

Providing provincial leadership in online education, the Ontario eLearning Consortium connects publicly funded school boards by supporting accessible, high-quality online learning opportunities that foster equity, digital fluency, and lifelong learning across Ontario's diverse communities.

Strategic Direction

The Ontario eLearning Consortium (OeLC) provides provincial leadership in developing and supporting high-quality online learning. As a provincial voice, the OeLC advocates for equitable access, strengthens support systems, and enhances student voice and choice, empowering students through meaningful, inclusive, and accessible learning opportunities.



Supporting online learning teams through professional development and consultation; sharing and co-developing best practices, procedures, workflows, resources, and tools



Cultivating partnerships in online education at an international and provincial level



Enhancing the quality of student learning in online education



Ontario eLearning Consortium



Providing quality of service through technical and pedagogical supports



Empowering students through increased access to learning opportunities



Supporting online learning teams through professional development and consultation; sharing and co-developing best practices, procedures, workflows, resources, and tools

Supporting Online Learning

As the provincially identified provider of the seat reservation system for publicly funded English-language education in Ontario, the OeLC is uniquely positioned to support the online learning teams of its member boards.

More than “just a seat reservation system,” the OeLC fosters a professional learning community dedicated to collaboration, innovation, and the continuous improvement of online learning.

As a leader in Ontario’s online learning landscape, the OeLC will continue to provide opportunities for members to share expertise, celebrate successes, and strengthen collective capacity at all levels of education.

Supporting Online Learning



Build pedagogical practices supporting the development of online education

Provide experiences and opportunities for networking and skill development of online learning teams

Maintain a resource bank to promote the sharing of leading practices

Encourage a network of sharing and collaboration to build capacity for online learning educators

Provide leadership through the latest research on online learning pedagogy and evolving technologies



Enhancing the quality
of student learning in
online education

Enhancing Student Learning

The OeLC and its member boards recognize the importance of strong pedagogy across all models of learning. While effective teaching transcends format, the online environment offers distinct opportunities to enhance engagement, flexibility, and access.

Grounded in research that highlights the importance of relationships in student success, the OeLC supports practices that make online learning equitable, authentic, and impactful for all learners.

Equity, Diversity, and Inclusion are as essential in online education as in any other educational model. They ensure that student experiences enable authentic representation of their learning outcomes.

Enhancing Student Learning



Increase Student engagement and reduce attrition through identity affirming and effective pedagogical practices

Promote models of critical thinking to support the most effective and honest representation of student demonstration of learning

Support teacher development of differentiated and student centered learning based on Ministry curriculum and assessment requirements

Support equitable access to learning supports in both synchronous and asynchronous models



**Empowering students
through increased
access to learning
opportunities**

Empowering Students

The OeLC is proud to work from a basis of equity, diversity and inclusion. It recognises that all students learn differently and come to our education systems with different lenses and experiences.

Supporting the use of existing and emerging technologies as tools that can help remove barriers, including those of inequitable access and practices, enables students to demonstrate their best work.

Student voice and agency are central to course availability and program design. Accurate data and responsive systems help students advocate for and design their own learning pathways.

Empowering Students



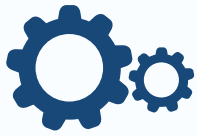
Promote boards to move to a student voice centered decision process for section allocation

Ensure accurate data to better inform course selection and local decision making

Continue to develop and enhance the effectiveness of the consortium's seat reservation system

Ensure equitable access to emerging technology enabling students to present their best work

Enable students to advocate and select remotely their own program pathways



Providing quality of
service through
technical and
pedagogical
supports

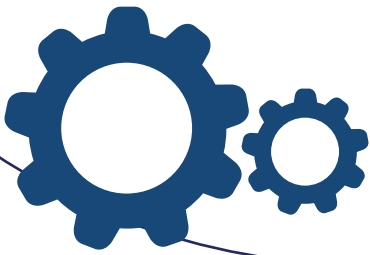
Quality of Service

Working closely with member boards, the OeLC continues to build its reputation as a forward-thinking organization providing exceptional value and measurable impact through strong technical, pedagogical, and operational leadership.

OeLC member boards rely on timely, consistent, and reliable support. Through this commitment, the OeLC demonstrates its value and strengthens a community of collaboration and innovation.

The OeLC powers professional learning, communication, and innovation across Ontario's online learning community

Quality of Service

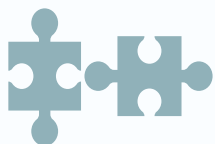


Ensure support requests and deliverables are effectively managed and actioned in a timely manner

Engage with school and system leaders to demonstrate the benefits of membership and enhanced supports and practices for online education

Develop innovative technical, pedagogical and operations models

Provide a strong and demonstrated return on investment to consortium member boards



Cultivating partnerships
in online education at
an international and
provincial level

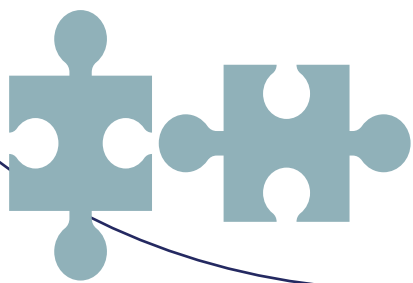
Cultivating Partnerships

As the provincial voice for its members, the OeLC maintains an active role in the Ministry of Education's Online Learning Working Group, advocating for equitable access, student voice, and choice.

The OeLC continues to build partnerships across Ontario, Canada, and beyond — fostering collaboration with other provinces and national organizations, and supporting research through partnerships with CANeLearn and other international colleagues.

Through these and future partnerships, we aim to expand access to knowledge, best practices, and opportunities for educators and students engaged in online learning.

Cultivating Partnerships



Advocate for equity in student choice for their preferred mode of learning without prejudice

Educate partners about the value of online learning model in student centered learning

Expand the scope of resources and opportunities for students engaged in online education

Explore opportunities for new and expanded partners in online education

Implementing our plan using Objectives and Key Results (OKRs)

Commitments:

The five key areas of focus (Strategic Direction) that anchor decisions to 2030.

Objectives:

What should be accomplished. They are 3-5 clear, inspiring goals shared across teams and organizations.

Key Results:

How the team will measure results (Key performance indicators). They should be 3-5 measurable outcomes which contribute to the achievement of an objective.

Initiatives:

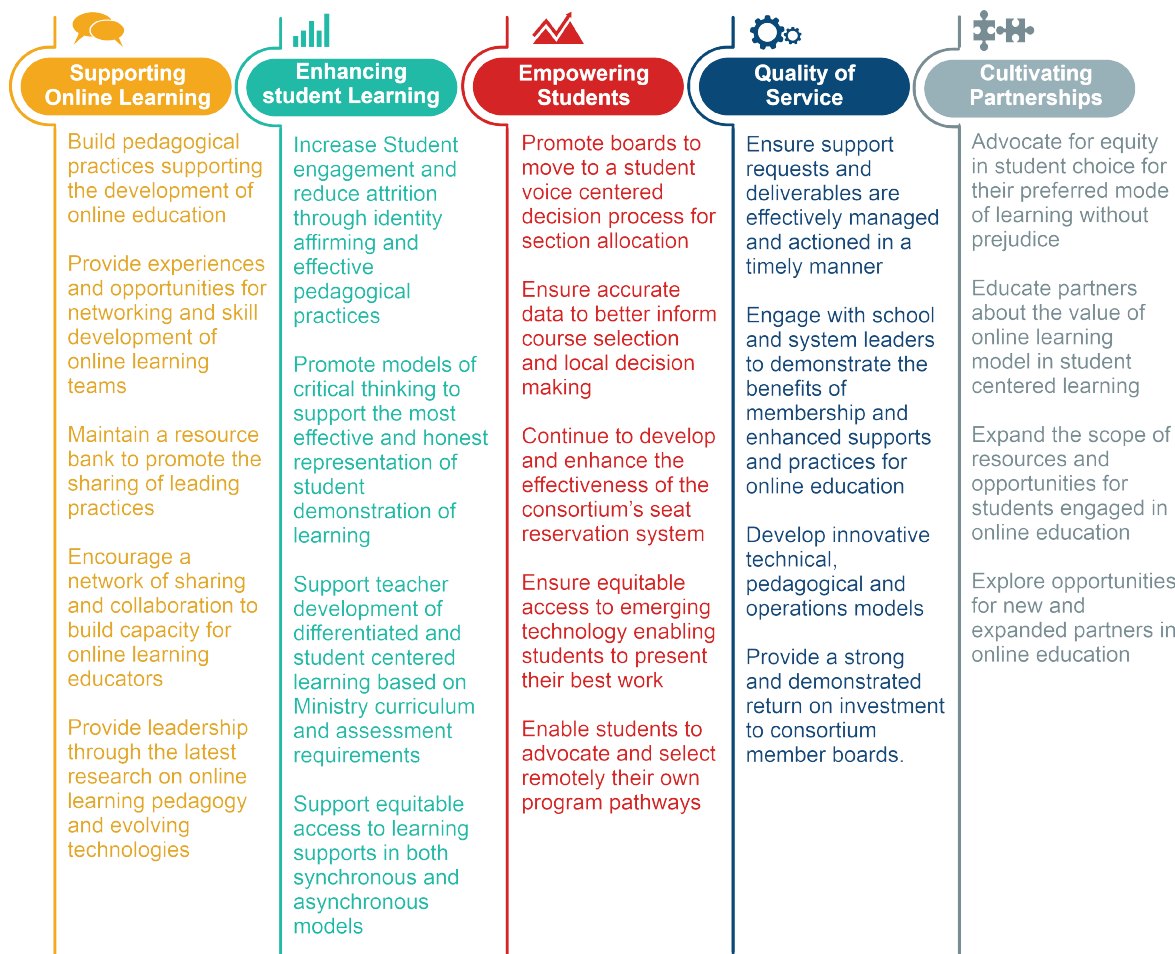
Actions that help the team achieve outcomes. They are focused efforts that will help you define the path to impact for each OKR.



Strategic Direction to 2030 at a Glance

Our mission:

Uniting school boards to empower student learning through online education.



Our purpose:

Providing provincial leadership in online education, the Ontario eLearning Consortium connects publicly funded school boards by supporting accessible, high-quality online learning opportunities that foster equity, digital fluency, and lifelong learning across Ontario's diverse communities.

